

Series of Nine (9) AWeber Emails

Note: These emails follow my CCTP formula, which is “Content, Content, Testimonial, “Pitch” which I have found to be a good formula for getting prospects to lower their guard, help build the relationship, and add value, before hitting them over the head with a hardcore sales pitch. Email #9 is an “extra” pitch email listing out full program benefits.

Email #1 (function: content)

Subject: The #1 Secret to Building Wealth Through Business Ownership

Dear (firstname),

Thank you for taking the first (and most important) step - you expressed your desire to improve your business, to grow your business, and to grow the value of your business.

I love people like you!

You're a “mover”, a “shaker”, one of the rare souls who take charge and *get stuff done!*

Most people have a vague desire for wealth but never take any action. But you're not most people, are you?

I get asked nearly every day about my secrets for growing a business quickly so it can be a perpetual cash-generating machine, or sold for millions of dollars.

Would you like to know my #1 secret? If I tell it to you, will you do it? Let's find out...

The single most important part of achieving any wealth or business goal is to ***allow yourself the luxury of really imagining or envisioning what you will do with all that wealth.***

Does that seem too simple to you? Well, the best answers in life are usually the simplest answers, and this one is no exception.

When you allow yourself the luxury of “going there” to really imagining your future lifestyle - the things you would buy, the places you'd visit, and the people you would surround yourself with, the home you'll live in, etc., then you are giving yourself the gift of motivation, inspiration, and you are cultivating a burning desire.

Every business owner faces tough times. Those who have a burning desire and hold to their vision (as they execute a sound business strategy) eventually exceed. Some sooner than others, but all of them succeed eventually, including you. It's my job to make that happen sooner, not later.

Of course, you must have a plan, and execute it, but the most fundamental is the burning desire, the belief that it can be realized, and the vision to imagine it in detail, so that ***your vision keeps you going when the going gets tough.***

Those who fail to cultivate proper inspiration and motivation – those who do NOT have a deep burning desire to succeed eventually fall by the wayside, and don't have the motivation to get back in the game, to execute their plan.

So in your mind's eye, fast forward to the life of your dreams, imagine it, see the sights, smell the smells, feel the feelings, *as if they were already true*. That is what all successful people do, and I challenge you to do it too.

Don't discard this nugget of wisdom because it's free, or seems too simple. Don't be cynical or jaded, just imagine as often as you can, at least twice per day, and particularly when things don't seem to be going your way.

Dedicated to Your Success,

Tom Poland

PS: I will be bringing you more of my proven secrets to growing your business to create wealth in future emails. And they will be specific business tactics, so make sure you add [\[info@8020BusinessWealthClub.com\]](mailto:info@8020BusinessWealthClub.com) to your contact list, address book, or "white list". You won't want to miss them, so do it now while it's fresh in your mind.

Email #2 (function: content)

Subject: Your Single Most Important Possession is at Risk!..

Dear [firstname], I have proof that your single most valuable possession is at risk. What is it?

Time. *There is a vast conspiracy to rob you of your precious time.*

Consider anything of value in your life - if you don't have time to enjoy it, then you might as well not even have it. Time is the great enabler of life's pleasures, and the great equalizer: All of us, from the wealthiest CEO, to the humble beggar, you and I only get 24 hours in a day. And those hours are at risk.

You have big plans, dreams, and aspirations, and the sooner you achieve your goals, the sooner you will have the free time to truly enjoy them to the fullest extent possible.

Of course, you have some time now each day to enjoy what truly matters to you, but you have to prioritize properly so that you devote time to what really deserves your attention. Ignore everything else.

Do not let people (including employees) steal your time. Do not squander your time on non-income producing business tasks. Your time is precious.

If you work diligently, executing a tactically sound business plan without wasting time, you will soon have the success you want, the wealth you want, and then you will be able to focus almost continually on what is most important to you.

In the meantime, guard your time at least as diligently as you would guard your wealth. If you need a reminder, buy a “countdown clock”. Take a guess at how many good years you have left, convert that into seconds, and set the countdown clock. As you see those precious seconds ticking away, you will realize that your time is your most valuable possession.

Here is a link to an online countdown clock: <http://www.7is7.com/otto/countdown.html>

Estimate your “departure” date, and see how many days, hours, and minutes you have left. It’s not as many as you might think.

The sooner you become financially independent and free of the day to day running of your business, the sooner you can stop guarding your time, and just start living.

Dedicated to Your Success,

Tom Poland

PS: According to my countdown clock, I have [X] number of hours left, and it is my privilege to spend some of those hours helping you to achieve your wealth and business success through the 8020 Business Wealth Club. If you would like to achieve success in less precious time, click this [LINK](#) now.

Email #3 (function: testimonial)

Subject: How to Get Off the Hamster Wheel

Not too long ago I got an email from a client of mine, named Mark Champion. Is that a great name, or what? Mark is a good guy, and I had enjoyed working with him on his franchise business called Cheapskates, which is in the skating and youth clothing business.

What Mark said in the email really made me feel good because it was an unsolicited testimonial.

The essence of what he said was that before he joined one of my coaching programs, he was bogged down in operational issues that left him zero time to do any kind of strategic planning and no time to build the value of the business.

Now he is “flying” and making incredible progress, every coaching session nets him two or three critically important things that he can do in his business, and what really caught my eye was he said he now *“Now I know that I am building value in my business!”* He went on to say: *“For anyone who is a business owner and who is serious about making their business worth millions ... then you should seriously consider Tom's program!”*

Now Mark gives me a lot of credit for helping him fix his most pressing issues and get his business on the right track so he can eventually sell his shares in the company, and retire. *But he's wrong!*

From my perspective, Mark gets all the credit! You see, Mark had many challenges to deal with, but he took the time to research a business coaching program, and most importantly, he took action in the face of uncertainty!

So many business owners are in a similar situation. As Mark put it, he felt *“like a hamster on the running wheel, just going around in circles”*. But despite not being sure, and not knowing if my coaching program would be right for him, he took a chance and did something about it - **he took action!**

So Mark, if you’re reading this, thank you for the kind words, but give yourself a pat on the back for taking action in a situation where many business owners would not change, would do nothing, some even throw in the towel and give up.

I never want to try to sell anyone on my coaching programs. I just like to present the facts, share the results that some of my other clients have received, and let business owners make their own decisions.

I’m just glad he found me and allowed me the privilege of sharing some of the business success secrets that I have learned over the years.

If you share some of Mark’s feelings from before he joined my coaching program... if you feel like you are on a spinning wheel with no easy solution or *“exit strategy”*, then consider a business coaching program. I can’t advocate anyone else’s programs but my own, because results are backed by money - back guarantee, and not everyone offers that.

I offer a money-back guarantee because you don’t need any more risk and I want to make it as easy for you as possible. Take action now, like Mark did, to [LEARN MORE](#) about my business coaching programs.

Dedicated to Your Success,

Tom Poland

PS: Mark was enrolled in one of my high-end programs, but I have a much more affordable option that you may want to consider. It’s called the [8020 Business Wealth Club](#). It costs less than two dollars a day, and your results might be shocking, so take action, and investigate if it is right for you and your business.

Email #4 (function: salespitch)

Subject: I Think He Knocked Out Two of His Teeth!...

I saw something very interesting yesterday while running errands. About twenty teenage boys were congregating outside of a store downtown, gathering for some kind of extreme sports event, and they were taking a group photo before they headed off to the event. *Their energy was high, you could feel their excitement!*

There was just one adult trying to keep this very rowdy group of boys under control, with limited success. Right as the adult was about to snap the photo, one of the boys, in his excitement, tried to impress his friends by doing a standing backflip. But he didn’t leap hard enough.

He landed on his face so hard that the sidewalk reverberated with a loud “THUNK!”. A collective *WHOOAHHH!* Arose from the group of boys!

When the crowd cleared a little bit, I saw the boy was bleeding badly from his mouth, and he may have may have knocked out a couple of teeth. It was hard to tell because there was so much blood. It was shocking, unexpected, and I felt bad for the kid.

As I finished my business and was leaving, I looked to see how the boy was faring, and I was surprised by what I saw.

Not only was the boy (who couldn't have been more than fifteen years old), *not crying*, but he was smiling and laughing as he assessed the damage to his mouth in the reflection of a friend's mirrored sunglasses.

The bleeding had mostly stopped, and he was trying to figure out if he needed medical attention or not. He had pulled himself together, and was taking stock of his plight, but he was in a good mood. I was impressed. Not only was he not crying, and not feeling sorry for himself, but he was assessing the situation and looking to salvage the rest of his day with his friends, perhaps trying to look tough in front of the other boys, but he doing a good job of it.

What does this have to do with you? Everything.

As a business owner, you're going to take some hard hits – that just comes with the territory of being a business owner. Some of them come “out of the blue”, and some of them will be your fault - by not properly assessing the risks and executing accordingly before you take a leap - like the boy with the bloody mouth.

I have dedicated my career to helping business owners like you grow their business, achieve more than they ever thought possible, and sometimes even sell their business for millions of dollars. In my experience, business owners don't always have a plan. And doesn't always go according to plan even if there is one! I can help you to:

- Set your targets
- Create your plan
- Assess the risk of taking a “leap”
- Execute your leap properly so you don't land on your face
- If you don't hit the target just right, to help you get up, brush yourself off, assess the damage, and help you get back on track.

That's what the boy did, and that is why I was impressed. Not every 15-year-old kid has that kind of guts, and frankly, not every business owner does either. But like that kid, I suspect you are different.

The boy just needed someone to “spot” him, and he could have avoided the whole bloody mess, and that's what the 80/20 Business Wealth Club is designed to do for you and your business.

I've spent the last fourteen years coaching over 1,476 business leaders like you, from 56 different industries and from 4 continents, on how to create and execute market winning strategies so they can achieve their goals.

You can be next. I have created the 80/20 Business Wealth Club to help you succeed, without falling on your face, *for less than two bucks per day*.

It is a very affordable way to begin preparing yourself for a level of success that you have always wanted. Space is limited, and so is the nominal introductory price.

There is a long list of benefits that far outweigh the small investment, so consider the benefits by clicking [8020 Benefits List](#).

Sincerely,

Tom Poland

PS: This program is the least expensive way to get one-on-one access to me and learn all eight of my proven wealth building strategies. But space is limited so hurry. Here's the link once again: [8020 Benefits List](#).

Email #5 (content)

Subject: **Tasty, or Disgusting?**

Hi this is Tom... do I have your permission to leave you in suspense for just a moment? Thank you. (if this email copy goes into a template with multiple sections, just put the italicized paragraphs below into a sidebar and remove the note above.)

Wow, your feedback was surprising! A couple of [weeks] ago I sent you an email about finding your SUN, and I got numerous responses from people like you who wanted to know more about it finding their SUN. So, thank you to everyone who emailed back! I created the 80-20 Business Wealth Club to help people discover their SUN, but I love getting replies to my emails, so keep them coming.

Here is another business strategy principle that you might find very helpful in your quest to grow your business to an incredible financial value, in a relatively short time.

OK, back to the “tasty or disgusting” discussion:

We all want to “taste” financial success, and from experience, I know that finding your “black jellybean” is the best way to do it. Do you like black jellybeans? Probably not. Most people don't, finding them disgusting. But I love 'em, and if someone started selling bags of only black jellybeans, I would buy them, though you might run for the hills. Different strokes for different folks!

But the point is that *you must differentiate yourself from your competitors by finding a niche and dominating that niche*. Even though 90% of people (I am guessing) don't like black jellybeans, that doesn't mean that a candy company can make a fortune selling them in a variety of different ways, because black jellybean lovers REALLY love them!

You can't sell every product to every person anyway, so you should instead look for the “different” product that you can sell to someone!

Here's another example: A furniture dealer noticed that his customers were always disappointed when they found out that they would have to wait 3-4 weeks for their new furniture to be delivered to their home. But because of the difficulty of keeping many pieces of large furniture in stock, that's just the way that everyone did it. So he asked them if they could have it the same day, how much of a premium would they be willing to pay?

He liked their answer, and *took action*! **Today he is the owner of one of the largest chains of furniture stores in the United States**, specializing in same day delivery of any furniture you see in their showroom. His business grew exponentially - almost overnight!

He found his black jellybean.

[What's Yours?](#) ← find out here!

Dedicated to Your Success,

Tom Poland

PS: If you have any idea for your black jellybean, but aren't sure, and would like some independent feedback, simply reply to this email and let me know what business you are in, and what your ideas is. I will do my best to give you a "thumbs-up" or "thumbs-down". I look forward to hearing from you – just hit reply and I will get your question!

(*note for Tom: I changed the call to action to be an email reply to mix it up a little bit, and to try to open up the two-way communications, which is the real goal of all email communications. If they email, it gives you a chance to sell them into either coaching program.)

Email #6 (content)

Subject: The smell of grass , hotdogs, and leather...

Dear [firstname],

Have you ever been to a professional baseball game? If you are fortunate to have good seats, you can get close enough to smell the grass and the leather, though my last seats were behind a big pole, and I couldn't see a thing! I did have a good hotdog though while I watched the pole.

When watching a baseball game, do you notice that some batters don't swing, they "bunt"? Some get walked, and some get hits. Rarely does someone get a homerun. No Batter ever hits a homerun every time. Even the best sluggers in the world only hit a homerun in one in every 20-30 "at bats".

Are you asking your website or your sales team to hit a homerun for you every time? Well if you only have one main product or service, then with each prospect interaction, either you make a sale of that product or service, or you don't. That's the equivalent of getting a homerun, or a strikeout.

My guess is that most of the time, you strike out. So why limit yourself to just those two options?

Why not give your company a fighting chance to hit singles, doubles, or triples by offering your prospects something other than your core service or product, and make a lot more money in the process?

Not everyone is ready to buy right now, and certainly not if you only offer one product. But if you create lower priced products or services, many of the people who weren't ready for your primary product or service might buy a less expensive alternative.

Then they become a customer, and you can market to them over time to sell them your primary or high-end product or service.

Think of it this way: if you ask someone out for a date, and you like them, and you think they like you, do you ask for their hand in marriage on that first date? Probably not, unless you've been hit in the head recently by a baseball.

You most likely ask for a second date. Maybe you get a kiss, maybe more. Nevertheless, to create a long-term relationship, you have to court them. So why aren't you courting your prospects? Why are you asking them to marry you on the first date?

This is what I call the "Play Ball" principle, and it is one of the eight key steps that is covered in my [8020 Business Wealth Club](#). As part of this club, you learn how to get your sales team (or automated sales tools) to hit you plenty of singles, doubles, and triples. The more you do that, the more runs you put on the board, and with some practice, you eventually win the game.

In this case, winning the game means cashing out of your business for seven figures, or more. Some people opt to keep the business as a "cash cow", but at least the choice will be yours to make.

So next time you see a baseball game either live or on television, think about this analogy and ask yourself what products or services you could create so that your salespeople have the option to get some hits and make you more money.

Whatever you do, make some changes – don't just keep doing the same thing over and over again. The best thing you can do right now is to consider enrolling in my [8020 Business Wealth Club](#), a low cost way to learn how to build your business value with a strategic plan that, if followed, will help you accomplish your goals. Click [HERE](#) to learn more.

Dedicated to Your Success,

A handwritten signature in blue ink that reads "Tom". The signature is written in a cursive style and is underlined with a single blue stroke.

Tom Poland

PS: One other idea is to create an even more expensive product or service, making your core product look like a bargain in comparison. "Batter Up!"

Email #7 (testimonial)

Subject: What People Are Saying About You! Who is Hearing It?

People might be talking about you. Actually, I guarantee that people are talking about you and your business! The question is, *is anyone listening?* As a business owner, you should be controlling the conversation wherever possible.

One way to do that, and boost your sales at the same time is to gather and use testimonials. If you don't "publish" the good things that are being said about your company, who will? Certainly not your competitors. The often-overlooked testimonial has been *responsible for more product sales than well, salespeople!*

Why is that?

It's because *people are skeptical of what you say (or your salespeople say) about your own products and services.* But a real, authentic, unsolicited testimonial from a satisfied client or customer provides "social proof". It offers reassurance that other rational, intelligent people have made the same choice that you (or your prospects) are considering, and are better-off for having done so.

A psychologist could probably explain why this is important, but does it really matter why testimonials work? No! What matters is that they do work, so you should be using them every chance you get.

Let me give you an example of a testimonial in action – this is from Mark Rocket, who is involved with Internet platforms, websites, tourism, sub-orbital space rockets, and other industries.

"I was fortunate enough to **sell one of my businesses for millions in 2006**, and Tom's program was *an integral part of that success...* Before Tom's program, I was working around 60-70 hour weeks, and I was "a bit" out of balance in many areas. I got involved with Tom's program in 2000, and it has been **immensely useful in helping me** develop my businesses. I started out with under 6 employees in my businesses and grew them to over 30 employees, collectively...

I wanted to **grow the value** of my businesses. **The program has supported my through a number of successes big and small. I sold one of my businesses to Yellow Pages in 2006 for many millions...**and other businesses I have grown very nicely...Certainly Tom's program has allowed me to *think on a larger scale than I have done before...* I would have *no hesitation recommending Tom to anyone who wants to take things to the next level.* It's worked for me and I am pleased to still be working with Tom after all these years. *It's quite beneficial to have someone on your team of Tom's caliber.* It's hard to put a value on this...but it's certainly one of the best business decisions I have ever made and I am extremely pleased that I signed up. **So if you are considering signing up with Tom, it's a no-brainer, just do it!** - Mark Rocket

It's just human nature that we are more likely to believe a third party's opinion about someone than if we hear it being said by the person himself. And the beautiful thing about testimonials is that they are free (though sometimes you may have to hint or outright ask for a testimonial from a client or customer)!

Ways to Make Testimonials More Effective

1. Wherever possible, use the full name of the testimonial provider. Include the age, occupation, industry, or any other details so that the reader knows that the testimonial is genuine. Video and audio testimonials accomplish this very well.
2. The more specific the person providing the testimonial is about specific results or outcomes, the better. General statements such as "*Their service is great!*" aren't nearly as powerful as "their service netted me three new sales and 20k in additional income in the first month – I am thrilled!"
3. Use bold, italics, and underlining to draw attention to the most important aspects of your testimonials, particularly when they are lengthy. Take a second look at the testimonial above, but only look at the elements that have emphasis added with these devices.

Notice that in Mark's testimonial above he not only mentions how he is now thinking about his business on a larger scale, but he also mentions the increase in employees as a result, and of course the selling of just one of his businesses for many millions of dollars.

It's hard to argue with proof like that!

4. Use testimonial everywhere you can, on your brochures, marketing materials, website, even on the back of your business card. Another novel, but effective use is to replace your "on-hold" music by using audio testimonials.

So use testimonials to "control" what is being said about you, and use them as much as possible to make sure more people are hearing these very positive messages!

Dedicated to Your Success,

A handwritten signature in blue ink that reads "Tom". The signature is written in a cursive style and is underlined with a single blue line.

Tom Poland

PS: If you would like results similar to what Mark Rocket has experienced, then I urge you to take part in the 8020 Business Wealth Club. You will be shocked at how much value you get, and *how low the investment is*.

Get a sneak peek right [HERE](#).

Email #8 (pitch)

Subject: (Firstname), Your Revenue and Business Value Can Skyrocket!

Some days, you wish you had never gotten out of bed. Other days, you're flying high!

Which one are you having today, (firstname)?

You do realize it's a choice, don't you?

If you absolutely knew that within one year your business could have 4 times the revenue and 10 times the dollar value, you'd suddenly feel much better, wouldn't you? Your anticipation of brighter days ahead would propel you into a good mood, and suddenly your business problems wouldn't seem like a big deal, because you would have assurance that it all will work out in the end. You would relax a bit, as a result.

Well sound the trumpets, because I... Tom Poland (business coach to (at last count) over 1,476 business owners in 56 different industries, across 4 continents) am here to tell you that if you want it, **your business revenue and business value can skyrocket, possibly even beating the 4X / 10X growth projection!**

You can easily beat that if you follow my strategies for building your business. Sound exciting? Does the idea of that brighten your day? It should!

I created the 80-20 Business Wealth Process after failing at my first business venture and then successfully launching and selling three successive businesses (two of which I took international) between the ages of 26 and 40.

As a result of my one failure and my three successes, I discovered **that creating a business that was worth a lot of money** was actually a process that **could be replicated and applied** to almost any business in almost any industry – **to your business in your industry!**

When you “graduate” my 80-20 Multi-Million Business Bootcamp, you won't just hope, but you will actually KNOW that you will become wealthy from your business, because you will have a proven, mapped out strategy to do it, and a roadmap to complete all the steps, and you'll have me standing by your side on how to do it.

I am not going to pull any punches with you. That program is expensive, though the fee is nominal when you compare it to the financial gain you'll receive as a result. And being the sharp business owner that you are, I don't expect you to apply for that coaching program “sight unseen”.

So I have created the 80-20 Business Wealth Club as a “stepping stone”, or gateway to the other program – a much lower cost alternative that will expose you to the same concepts, the same expertise, *for under two bucks per day!*

That way, if you like it, you will feel comfortable stepping up to the more expensive coaching without feeling like you are taking any kind of a risk. Granted, the 80-20 Business Wealth Club comes with a risk-

free money back guarantee as well, so there really isn't any risk at all, but I want you to feel comfortable and eager to take part.

Here's the process I am asking you to take:

First, relax, and smile, because your business, revenue, and profitability is about to increase substantially if you follow-through...

Step 1: Enroll for the 8020 Business Wealth Club by visiting www.8020BusinessWealthClub.com. Your acceptance into the program is guaranteed.

Step 2: Participate fully in that program. If you do, you will be ready for (and accepted into)...

Step 3: Participation in the **80-20 Multi-Million Business Bootcamp**, in which you will exit with a fully executable, winning strategy to accomplish your business goals. Stay with my coaching, and at the end you will have the business you have been dreaming of.

When was the last time someone laid it out for you like this, step-by-step, with a full guarantee?

I can't make it any easier for you. Your business success is a choice, and I am presenting you an option that I know to work. An option that is proven to work.

Take action, there's no risk, and you'll have no regrets. Here's the link one last time: [\(link\)](#).

Dedicated to Your Success,

A handwritten signature in blue ink that reads "Tom". The signature is written in a cursive style and is positioned above a horizontal line that extends to the right.

Tom Poland

PS: Spaces are limited and they fill up fast. Any delay on your part could be very costly. Remember, successful business owners take action quickly. Unsuccessful business owners procrastinate and /or fail to invest in themselves, so enroll now with the assurance that if you aren't completely satisfied, you are covered by a 100% iron-clad money-back guarantee.

Email #9 (Pitch)

Subject: (Firstname), Are You Coming?

(Firstname), I didn't see your name on the list of smart business owners who are enrolled for the www.8020BusinessWealthClub.com, and frankly, I am shocked!

You Do Realize That You Can Start With A Trial Membership For One Month For Just One Dollar, Don't You?

For \$1 You'll Get Access to:

1. **Direct Email Access to Me, Tom Poland** - (valued at aud\$400) You can email me direct once every week with any strategy or business-growth related (e.g. a marketing idea/obstacle, and product creation idea/obstacle, distribution idea/obstacle, up-selling/on-selling idea/obstacle, etc.) and I will respond within 36 hours or less.
2. **My Block-Buster 103,000 Word, 62 Chapter Book Titled 'Your Extraordinary Life'** - published in 2008 in the USA- (Valued at aud\$40!)
3. **Complete Access to My Library of Success University** interviews – (Normally sells for aud\$475!) For 14 years I scanned the globe for inspirational business leaders who specialized in all the key areas of starting, building and growing a phenomenally successful business. I've selected only the best 25 interviews to share with you here. The set sells for AUD\$475 at www.8020successuniversity.com, but every one of these 25 interviews will be yours immediately!
4. **Monthly "Strategy Speak" Teleconference** with live hot seats and question and answer sessions targeting your biggest strategic issues and opportunities – valued at aud\$100. I personally conduct each conference and I lead off by presenting a critical business wealth-creating concept.
5. **Digital Recording of Each Monthly Live "Strategy Speak" Teleconference** – valued at aud\$50
6. **Monthly Success Guru Interview** – (Valued at aud\$100!) Once a month I interview someone whom I consider to be a legend in his or her area of expertise. Each interview is conducted live and uncensored and you can even ask questions (if you're quick!). I scour the earth for business geniuses on subjects such as:
 - ✓ Marketing including off-line, internet, advertising, lead generation
 - ✓ Selling including copywriting, brochures, web sites, packing and promotions
 - ✓ Advertising including yellow pages, Adwords, editorials, advertorials
 - ✓ Lead generation including tracking, nurturing, adding value and converting to clients
 - ✓ Product innovation for creating unfair advantage and eliminating competition
 - ✓ Internet platforms for optimising the selling and servicing of clients
 - ✓ How to use customer service as a marketing weapon

I know this is a lot of information and an incredible value. You can take your time with it, after all, you have a full month to enjoy these benefits. If you aren't thrilled, just cancel – there's no risk to you.

If you choose not to enrol, I hope you have another plan to get your business and your income to the levels you've always wanted. By not enrolling, you are making a commitment to keep things the way they currently are. Is that what you really want?

This one's a no-brainer... here's the link to enrol for just \$1! [Join here today.](#)

Dedicated to Your Success,

A handwritten signature in blue ink that reads "Tom". The signature is written in a cursive style and is positioned above a long, sweeping horizontal line that extends across the width of the signature.

Tom Poland

PS: **Once again, my guarantee to you:** Enroll for the first month trial membership, and then if you don't feel it's for you, just cancel any time in the first 30 days and I will cheerfully, with no questions asked, refund your money. And you can keep the entire Success University library (valued at \$475) and all other material with my compliments as my way of saying thanks for giving it a go. [Join here today.](#)